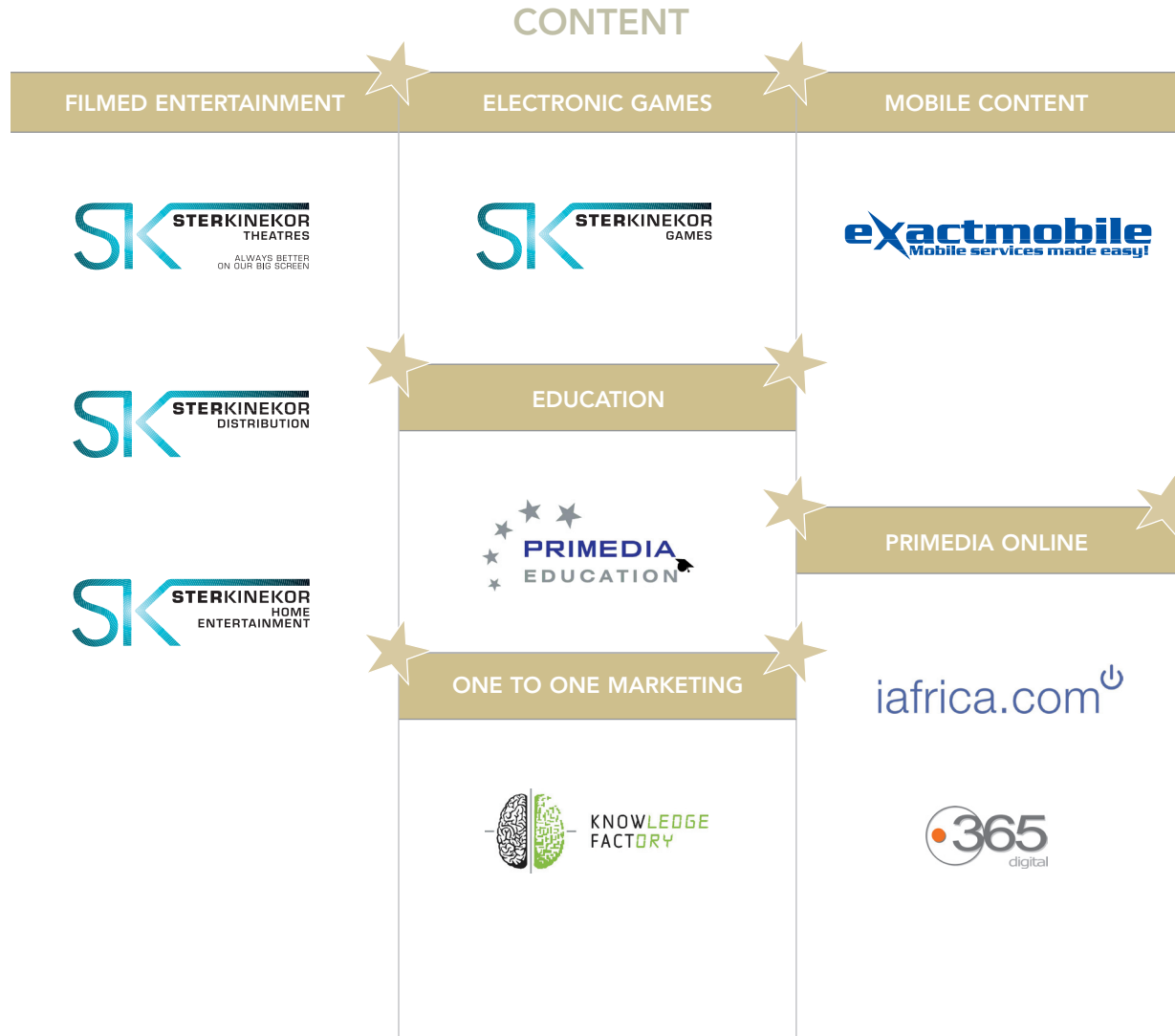


Organogram



The Primedia Foundation, through its group projects and the individual companies of the Primedia Group, committed over R53,75m to improving South African society, and facilitated the collection of over R13,6m through event ticket sales, fund-raising opportunities at events, as well as through pledge, donation and wish drives, during the 2006/7 fiscal.